

NATIONAL CENTER FOR TRANSPORTATION SYSTEMS PRODUCTIVITY AND MANAGEMENT

TRANSPORTATION SPEAKER SERIES

HITTING CURVEBALLS IN A FASTBALL WORLD: THE ATLANTA BRAVES DRI TRAFFIC STUDY





10/2/14
ROB ROSS
ELIZABETH HAMMER
THURSDAY 11 AM
MASON BDG 1133

Rob Ross, P.E., is a Georgia Tech graduate with nearly 20 years of transportation engineering experience. His work has spanned a wide range of planning and traffic engineering projects, from school crossing studies and local traffic impact studies to regional traffic studies and intelligent transportation system design. His private development experience includes retail, office, residential and mixed use projects, many of which he has coordinated through the state DOT approval processes. Rob has worked on several high-profile transit projects, including bus routing and access for the Multi-Modal Passenger Terminal (MMPT) in downtown Atlanta and corridor selection and operational improvements for the Atlanta BeltLine streetcar segments. Most notably, Rob was responsible for development of the traffic impact analysis of the new Atlanta Braves stadium in Cobb County.

Elizabeth Hammer, EIT, is a traffic and transportation analyst with Kimley-Horn. An Auburn graduate, her efforts focus primarily on the traffic impacts of private development in the metro Atlanta area. Elizabeth performed much of the traffic analysis on the new Atlanta Braves stadium in Cobb County, determining the impacts the stadium and surrounding development will have on the transportation network.

**Boxed lunches will be provided to the first 25 attendees

Please RSVP at: NCTSPM@ce.gatech.edu



